


# Rachel Lynn Scott

## GRAPHIC DESIGN

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 rachellynn designs.com

## SOFTWARE SKILLS

- **Adobe Suite** (Photoshop, Illustrator, InDesign, XD, After Effects, Premier)
- **Google Workplace** (Gmail, Sheets, Drive, Docs, Slides, Forms, Sites)
- **Microsoft Office** (PowerPoint, Word, Excel)

## DESIGN SKILLS

- UX / UI design
- Print design
- Typography
- Motion graphics
- SEO & Ecommerce
- Ad design

## WORK EXPERIENCE

### **CLIXEL MEDIA - Remote**

FREELANCE DESIGNER | AUG 2023 - CURRENT

- Designed logos and signatures and established brand guidelines to be implemented within websites
- Worked within previous print layouts to create custom print designs per customer specifications

### **2WIN! GLOBAL - Remote**

FREELANCE DESIGNER | NOV 2022 - CURRENT

- Redesigned previous company print layouts to include engaging visual elements
- Collaborated with team members to revise and improve designs

### **STARBUCKS - Colorado Springs, CO**

BARISTA TRAINER | SEP 2020 - SEP 2023

- Coached partners to ensure proper procedures were followed to create an exceptional guest experience
- Identified customer needs through active listening and adapted to accommodate
- Maintained a positive attitude at all times in a fast-paced environment
- Established meaningful connections with guests by engaging in conversations

### **BAKE MORE PIES - Remote**

DESIGN INTERN | JUNE 2023 - JULY 2023

- Designed social media posts, print layouts, and mockups for clients
- Collaborated with team members to revise and improve projects
- Applied and implemented feedback to strengthen designs
- Balanced multiple projects simultaneously to meet deadlines

## EDUCATION

### **BACHELOR OF SCIENCE, GRAPHIC DESIGN**

ARIZONA STATE UNIVERSITY | JAN 2021 - CURRENT

Expected Graduation - May 2024

GPA: 4.0