



RACHEL LYNN SCOTT

GRAPHIC DESIGN

CONTACT

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EDUCATION

B.S. GRAPHIC DESIGN

ARIZONA STATE UNIVERSITY

January 2021 - May 2024

SOFTWARE SKILLS

Adobe Suite (Photoshop, Illustrator, InDesign, XD, After Effects, Premier)

Google Workplace (Gmail, Sheets, Drive, Docs, Slides, Forms, Sites)

Microsoft Office (PowerPoint, Word, Excel)

DESIGN SKILLS

UX / UI design

Print design

Typography

Motion graphics

SEO & Ecommerce

Ad design

Web design

WORK EXPERIENCE

2WIN! GLOBAL - Remote

FREELANCE DESIGNER | NOV 2022 - CURRENT

- Redesigned previous company print layouts to include engaging visual elements
- Collaborated with team members to revise and improve designs

CLIXEL MEDIA - Remote

FREELANCE DESIGNER | AUG 2023 - CURRENT

- Designed logos and signatures and established brand guidelines to be implemented in websites
- Worked within previous print layouts to create custom print designs per customer specifications

BAKE MORE PIES - Remote

DESIGN INTERN | JUNE 2023 - JULY 2023

- Designed social media posts, print layouts, and mockups for clients
- Collaborated with team members to revise and improve projects
- Applied and implemented feedback to strengthen designs
- Balanced multiple projects simultaneously to meet deadlines

GLOBAL TECH EXPERIENCE

PROGRAM PARTICIPANT | JAN 2022 - MAY 2022

- Created a website to display and sell products using web optimization and keyword research
- Utilized customer personas to personalize designs and target a specific audience
- Designed paid social ads for Instagram and Facebook