

# RACHEL LYNN SCOTT

## GRAPHIC DESIGN

### CONTACT

719.337.7599  
rachel@rachellynndesigns.com  
Colorado Springs, CO  
rachellynndesigns.com

### SUMMARY

Insightful designer with experience in brand identity, print, and digital design for nonprofit and small business clients. Strong collaborator with a background in design education and a sharp eye for clean, engaging visuals.

### EDUCATION

**B.S. GRAPHIC DESIGN**  
Arizona State University  
January 2021 – May 2024

### DESIGN SKILLS

Print & Layout Design  
Web & UI Design  
Brand Identity & Logo Design  
Typography  
Motion Graphics  
Social Media & Digital Ads

### SOFTWARE

Adobe Creative Suite  
(Photoshop, Illustrator, InDesign,  
XD, After Effects, Premiere Pro)  
Google Workspace  
Microsoft Office

### EXPERIENCE

**FREELANCE GRAPHIC DESIGNER**  
Nov 2022 – Present  
Clients include: 2WIN! Global, Clixel Media, Woodmen Valley Chapel, The Navigators  
▪ Design logos, brand guidelines, print, and digital assets across multiple client industries.  
▪ Create album artwork and promotional graphics for music releases and social media campaigns.  
▪ Collaborate with clients and internal teams to refine concepts and meet tight deadlines.  
▪ Work within existing brand systems to produce consistent, high-quality designs.

### DESIGN INTERN

Bake More Pies | Summer 2023  
▪ Designed social media graphics, print layouts, and client mockups within established brand guidelines.  
▪ Collaborated with designers to revise projects, apply feedback, and meet multiple deadlines.

### DESIGN FACULTY ASSOCIATE

Arizona State University | Jan 2025 – Dec 2025  
▪ Instructed senior-level graphic design courses, mentoring up to 20 students per class.  
▪ Led critiques and guided students through concept development and revision.  
▪ Collaborated with faculty to improve curriculum and overall student experience.