

RACHEL LYNN SCOTT

GRAPHIC DESIGN

CONTACT

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SUMMARY

Insightful designer with experience in brand identity, print, and digital design for nonprofit and small business clients. Strong collaborator with a background in design education and a sharp eye for clean, engaging visuals.

EDUCATION

B.S. GRAPHIC DESIGN

Arizona State University
January 2021 – May 2024

DESIGN SKILLS

Print & Layout Design
Web & UI Design
Brand Identity & Logo Design
Typography
Motion Graphics
Social Media & Digital Ads

SOFTWARE

Adobe Creative Suite
(Photoshop, Illustrator, InDesign, XD, After Effects, Premiere Pro)
Google Workspace
Microsoft Office

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Nov 2022 – Present

Clients include: 2WIN! Global, Clixel Media, Woodmen Valley Chapel, The Navigators

- Design logos, brand guidelines, print, and digital assets across multiple client industries.
- Create album artwork and promotional graphics for music releases and social media campaigns.
- Collaborate with clients and internal teams to refine concepts and meet tight deadlines.
- Work within existing brand systems to produce consistent, high-quality designs.

DESIGN INTERN

Bake More Pies | Summer 2023

- Designed social media graphics, print layouts, and client mockups within established brand guidelines.
- Collaborated with designers to revise projects, apply feedback, and meet multiple deadlines.

DESIGN FACULTY ASSOCIATE

Arizona State University | Jan 2025 – Dec 2025

- Instructed senior-level graphic design courses, mentoring up to 20 students per class.
- Led critiques and guided students through concept development and revision.
- Collaborated with faculty to improve curriculum and overall student experience.